Partner With Us!

"54% of podcast consumers say that they are more likely to consider the brands they hear advertised on podcasts." ([Edison Research](#))

The Practice of Therapy Podcast continues to grow. On average (as of March 2020) the podcast has over 4000 downloads a month. Each episode reaches well over 500 listeners. And these numbers continue to grow.

Our Niche
The Practice of Therapy Podcast is a podcast about the business side of running a private practice as a mental health provider. According to the *United States Department of Labor's Bureau of Labor Statistics*, there are over 552,000 mental health professionals practicing in the U.S. today whose main focus is the treatment (and/or diagnosis) of mental health or substance abuse concerns

The Practice of Therapy Podcast now has podcast sponsorships available. Reach this unique niche by sponsoring a podcast episode(s).

Each sponsorship includes:

❏ 60-sec (Pre-roll or Mid-roll) spoken ad on the Practice of Therapy Podcast - ad copy can be changed by sponsor at any time. Placement of the ad will be at the discretion of the podcast producer.
❏ 30-sec (End-roll) mention on the Practice of Therapy podcast.
❏ The Practice of Therapy Podcast will NOT have more than 2 separate sponsors per episode.

*Pricing

1 Month Sponsorship (4 episodes)	$1300.00
2 Month Sponsorship (8 episodes)	$2600.00
3 Month Sponsorship (12- episodes)	$3900.00
6 Month Sponsorship (24-episodes	$8000.00
Single Episode	$350.00

To Apply*

Please complete this online form: **https://forms.gle/YwSe1iMhVePV9Vxy9**

*Application does not guarantee securing a sponsorship. We will review each application and determine if it is a good fit for the podcast and if we have slots available. We are happy to answer any questions. Email us: gordon@practiceoftherapy.com

*Fees as of 1/1/2022 - subject to change based on demand